

MUSIC CONNECTION



ONLINE ADVERTISING RATES 2024

WEBSITE

MASTHEAD BANNER

Cost: \$500/week
Dimensions: 728 (w) x 90 (H) pixels

OUR SPONSORS

Cost: \$500/week
Dimensions: 300 (w) x 600 (H) pixels

PANDORA'S BOX SHOWCASE ADS

Cost: \$250/week
Dimensions: 300 (w) x 600 (H) pixels

MEDIUM RECTANGLE

Cost: \$200/week
Dimensions: 300 (w) x 250 (H) pixels

SIDE BAR

Cost: \$175/week
Dimensions: 300 (w) x 600 (H) pixels

ANCHOR ADS

Cost: \$100/week
Dimensions: 400 (w) x 99 (H) pixels
Call for sponsorship opportunities

WEEKLY BULLETIN

"OPPS" TEXT ADS

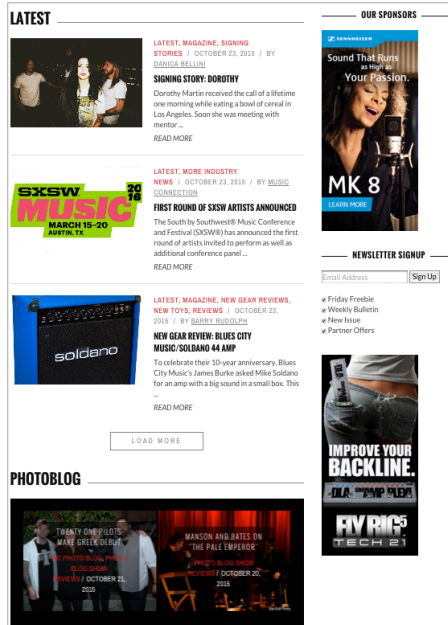
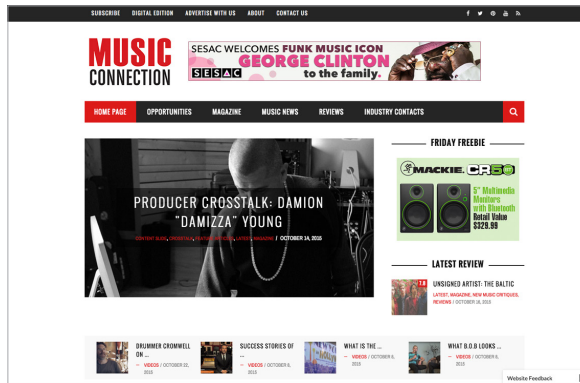
Cost: \$200/week
Submission Deadline:
Tuesday @ 12pm PST

EXAMPLE OF "OPPS" FORMAT

Be A Successful Audio Engineer
Conservatory of Recording Arts & Services.
Learn - Studio Rec, Concert/Film Sound, Radio/TV
Broadcast, work w/ label or mgmt. www.cras.org

WEEKLY BULLETIN TOP BANNER AD

Cost: \$500/week
Dimensions: 650 (w) x 87 (H) pixels



ACCEPTED FILE TYPES .jpg / .gif / .png / .tiff